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ARTICLES OF INCORPORATION

OF

REAL-Reform, Inc.

Executed by the undersigned for the purpose of forming a Wisconsin nonstock corporation under Ch. 181 of the Wisconsin Statutes, repealed and recreated by 1997 Wisconsin Act 79:

ARTICLE I NAME

The name of this corporation shall be REAL-Reform, Inc., which is the acronym for Real Estate Agency Law – Reform.

ARTICLE II PURPOSES

The corporation is operated exclusively for the promotion of social welfare within the meaning of section 501(c)(4) of the Internal Revenue Code. To the extent consistent with the above general purposes, the specific purpose of this corporation shall be as follows: to promote the common good and general welfare of the community by advocating for homebuyers and sellers and against anti-consumer real estate laws proposed by real estate industry groups; to work for real estate consumer rights, including advocating for the common law of agency; and to work to ensure timely and meaningful disclosure of agency relationships for all real estate consumers, seeking heavy penalties and/or fines for those who fail to make such proper disclosures.

ARTICLE III NON-PROFIT OPERATION

The corporation is organized under Ch. 181 of the Wisconsin Statutes.

ARTICLE IV REGISTERED AGENT

The initial registered agent shall be Jay Reifert.

ARTICLE V
REGISTERED OFFICE and PRINCIPAL OFFICE

The initial registered office and principal office of this corporation shall be in the County of Dane at 5136 E. Hilltop Road, Madison, Wisconsin 53711

ARTICLE VI
MEMBERS

The corporation shall have no members.

ARTICLE VII
DIRECTORS

Section 1. The initial number of directors shall be three (3).

Section 2. The business and affairs of the cooperative shall be managed under the direction of a Board of Directors.

Section 3. The number of permanent directors shall be specified in the bylaws, but in no instance shall the number be less than three (3). The qualifications, term, and manner of election of directors shall be specified in the bylaws. The titles, authority, duties, and manner of the election of the principal officers of the cooperative shall be as specified in the bylaws.

Section 4. The initial board of directors shall be as follows:

<u>Name:</u>	<u>Address:</u>
Jay Reifert	5136 E. Hilltop Road, Madison, Wisconsin 53711
Karen J. Reifert	5136 E. Hilltop Road, Madison, Wisconsin 53711
David B. Zwiefelhofer	502 Toepfer Avenue, Madison, Wisconsin 53711

ARTICLE VIII
OFFICERS

The principal officers of this cooperative shall be a president and secretary/treasurer, and such other officers as the bylaws may prescribe from time to time. The bylaws shall further prescribe the authority and duties of the respective officers and the manner of their election. The bylaws may also provide for such combination of officers or such assistant officers as is allowed by law.

ARTICLE IX
DISSOLUTION

The corporation may be dissolved by the board of directors upon written approval by its president, provided that a statement that consideration of corporation dissolution shall have been contained in the notice of such meeting. Upon dissolution, and after all debts and liabilities of the corporation shall have been paid, the remaining property and assets of the corporation shall be distributed in a manner consistent with its 501(c)(4) tax-exempt status to the Consumer Federation of America, 1424 16th Street NW, Suite 604, Washington D.C. 20036. No part of the assets will inure to the benefit of any private individual. These articles of incorporation may be amended to change the foregoing basis for distribution of assets upon liquidation of the corporation.

ARTICLE X
DURATION

The period of existence of this corporation shall be perpetual.

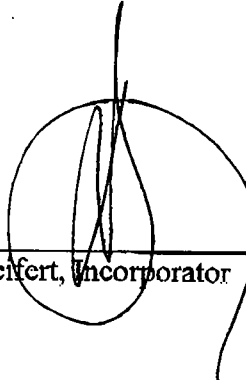
ARTICLE XI
AMENDMENTS

These Articles may be amended by the board of directors upon written approval by its president, provided that a statement of the nature of the amendment shall have been contained in the notice of such meeting.

ARTICLE XII
INCORPORATOR

The names and address of the incorporator is:

Jay Reifert
5136 E. Hilltop Road
Madison, WI 53711


Jay Reifert, Incorporator 5-9-05

This document was drafted by:

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